

## 2016-2017 Season Sponsorship Opportunities and Benefits

*Annual season sponsors gain year-long visibility to Choral Arts audiences for the full season of concerts, including the Annual Holiday Concert & Gala.*

**\$50,000 Maestro's Circle**

**\$25,000 Chairman's Circle**

**\$15,000 Pacesetter**

Each level provides a variety of the following:

- **Visibility in Choral Arts print and electronic collateral materials**
  - Season Brochure
  - Single Ticket Postcards
  - Three-Sheets and Other Print Materials
  - Website
  - Other Advertising including Press Releases and Program Listings
- **Concert Tickets and Receptions for 2016-2017 Concerts and Events**
  - 4 Concerts
  - Backstage passes to Meet the Artists
  - Multiple Receptions
- **Invitations and Tickets for the 2016 Holiday Concert & Gala**
  - Concert Tickets
  - Seats at Dinner
  - Option to Purchase Additional Discounted Concert Tickets

The Choral Arts Society of Washington is a 501(c)3 organization with tax exempt status.  
Tax ID Number: 52-0895826.

## 2016-2017 Season Funding Opportunities and Benefits

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### **\$50,000 Maestro's Circle**

- **Premium Visibility in all Choral Arts Materials**
  - Name, logo and corporate site hot link on Choral Arts website:
    - more than 20,000 hits per year
    - more than 12,000 new visitors a year
  - Name and logo on Choral Arts monthly e-newsletter sent to 7,000 patrons
  - Name and logo in Choral Arts season brochure mailed to 30,000 highly-targeted households
  - Name and logo on all concert postcards mailed to up to 25,000 households
  - Acknowledgement in all concert press releases – 10 per season
  - Name recognition in all Choral Arts concert programs for 2016-2017 season
  - Recognition at all Choral Arts receptions
  - Acknowledgement in Gala invitation mailed to 1,200 households
  - Acknowledgement in Gala dinner program distributed to 600 Gala guests
  - Acknowledgment from stage during Gala concert
  - Acknowledgement in concert programs and related materials for Concerts for Students
  
- **Concert Tickets and Receptions for all 2016-2017 Concerts**
  - Six (6) VIP Box Tier tickets to opening, closing, and MLK concerts
  - Invitations for four (4) to all concert receptions – pre- and post-concert
  - Exclusive invitations for four (4) to a VIP dinner with the Artistic Director
  - Backstage access and artist introductions
  - Four (4) Box Seats for both the opening and closing concerts to be used for client entertainment or employee rewards – more available for purchase at a discount
  - Opportunity for Choral Arts quartet to perform at an event
  
- **Tickets and Invitations to Holiday Concert & Gala Events**
  - 20 Box Tier Seats at the Holiday Gala Concert and two (2) VIP tables for 10 at the Gala Dinner
  - Invitations for eight (8) to one (1) or four (4) each to two (2) fall Cocktail Reception(s)
  - Invitations for eight (8) to the **Gala Ambassador's Reception**
  - An opportunity to host Ambassadors or other VIP guests at the Holiday Gala
  - Option to purchase additional discounted tickets for the Holiday Concert

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### \$25,000 Chairman's Circle

- **Visibility in Choral Arts Materials**
  - Name and logo on Choral Arts website:
    - more than 20,000 hits per year
    - more than 12,000 new visitors a year
  - Name on Choral Arts monthly e-newsletter sent to 7,000 patrons
  - Name on Choral Arts season brochure mailed to 30,000 highly-targeted households
  - Name on all concert postcards mailed to up to 25,000 households
  - Acknowledgement in all concert press releases – 10 per season
  - Name recognition in all Choral Arts concert programs for 2016-2017 season
  - Acknowledgement in Gala invitation mailed to 1,200 households
  - Acknowledgement in Gala dinner program distributed to 600 Gala guests
  
- **Concert Tickets and Receptions for all 2016-2017 Concerts**
  - Four (4) Box Tier Tickets to opening, closing, and MLK concerts
  - Invitations for four (4) to all concert receptions – pre- and post-concert
  - Backstage access and artist introductions
  - Exclusive invitation for four (4) to a VIP dinner with the Artistic Director
  - Two (2) Premium Orchestra seats for both the opening and closing concerts for client entertainment or employee rewards
  
- **Tickets and Invitations to Holiday Concert & Gala Events**
  - 10 Box Tier Tickets at the Holiday Gala Concert and a VIP table for 10 at the Gala Dinner
  - Invitations for four (4) to a fall Cocktail Reception
  - Invitations for four (4) to the Gala Ambassador's Reception
  - An opportunity to host Ambassadors or other VIP guests at the Holiday Gala
  - Option to purchase additional discounted tickets for the Holiday Concert

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### \$15,000 Pacesetter

- **Visibility in Choral Art Materials**
  - Name on Choral Arts website:
    - more than 20,000 hits per year
    - more than 12,000 new visitors a year
  - Name on Choral Arts monthly e-newsletter sent to 7,000 patrons
  - Acknowledgement in all concert press releases – 10 per season
  - Recognition in all Choral Arts concert programs for 2016-2017 concert season
  - Acknowledgement in Gala invitation mailed to 1,200 households
  - Acknowledgement in Gala dinner program distributed to 600 Gala guests
  
- **Concert Tickets and Receptions for all 2016-2017 concerts**
  - Two (2) Box Tier level tickets to opening, closing, and MLK concerts
  - Invitation for two (2) to all concert receptions – pre- and post-concert
  - Backstage access and artist introductions
  - Two (2) Premium Orchestra seats for both the opening and closing concert for client entertainment or employee rewards
  
- **Invitations to Holiday Concert & Gala events**
  - 10 Premium Parterre Tickets at the Holiday Gala Concert and a VIP table for 10 at the Gala Dinner
  - Invitation for four (4) to the **Gala Ambassador's Reception**
  - An opportunity to host Ambassadors or other VIP guests at the Holiday Gala
  - Option to purchase additional discounted tickets for the Holiday Concert

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