

EXPERIENCE  
**Choral Arts**  
THE CHORAL ARTS SOCIETY OF WASHINGTON

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**Tad Czyzewski, Executive Director**

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Prior to joining the Choral Arts Society of Washington, Tad served as the Business and Development Director of the Washington Revels, a cultural institution in the greater Washington area that is dedicated to reviving and celebrating cultural traditions through music, dance, storytelling, and drama. He has also worked as an independent consultant assisting non-profits with branding, marketing strategies, and organizational development.

Before transitioning to arts management, Tad worked predominantly in the financial services field. At Capital One he focused on new product development for the banking and consumer credit card divisions, launching Capital One's successful Rewards Banking. In total, campaigns under his management generated over \$515 million in revenue for the company. He was also a director at West Cary Group, a boutique advertising agency specializing in multi-channel communications.

A staunch advocate of the choral art form, Tad has served on the board of Chorus America, the national advocacy organization for choruses, choral leaders, and singers. He is also a classically-trained vocalist and regularly performs in the DC area.